

Privacy Policy

Superior Lending | Miles Pitcher

Last Updated: October 27, 2026

Introduction

Superior Lending and Miles Pitcher ("we," "us," or "our") respect your privacy and are committed to protecting the personal information you provide when visiting our website, contacting us, or requesting information about mortgage lending services.

This Privacy Policy explains what information we collect, how we use it, when it may be shared, and the choices available to you.

This Policy applies to information collected through this website and related online communications. Additional privacy notices may apply when you submit a mortgage application or obtain financial products or services.

Information We Collect

Depending on how you interact with our website, we may collect:

- **Contact information:** Name, email address, phone number, mailing address, and other information you voluntarily provide.
- **Mortgage inquiry information:** Property location, loan interests, financing goals, and other details submitted through consultation or inquiry forms.
- **Financial information:** Income, employment, assets, debts, credit-related information, and other financial details when voluntarily submitted through an authorized application process.
- **Website usage information:** IP address, browser type, device information, pages visited, cookies, and other website analytics data.
- **Communications:** Information provided through emails, telephone calls, contact forms, and other interactions.

We encourage visitors not to submit Social Security numbers, banking credentials, or other highly sensitive financial information through ordinary website contact forms.

How We Use Your Information

We may use information collected through our website to:

- Respond to mortgage inquiries and consultation requests.
- Provide information about mortgage products, financing options, and lending services.
- Process requests and support mortgage applications through authorized channels.
- Communicate regarding your inquiries, applications, or services.
- Improve website performance, functionality, and user experience.
- Maintain website security and prevent fraud.
- Comply with applicable laws, regulations, and legal obligations.
- Send marketing communications where permitted by law and consistent with your preferences.

Sharing and Disclosure of Information

We do not sell website visitor contact lists to third-party marketers.

We may share personal information when reasonably necessary with:

- Authorized mortgage lending personnel and affiliated service providers.
- Technology providers that support website hosting, communications, customer management, and security.
- Mortgage processing, underwriting, verification, and other service providers involved in an authorized loan application.
- Regulatory agencies, law enforcement, or other parties when required by applicable law.
- Other parties when you authorize or direct us to share your information.

Information collected in connection with a mortgage application may be subject to additional federal and state financial privacy requirements and separate privacy notices.

Cookies and Website Analytics

Our website may use cookies and similar technologies to improve functionality, analyze website traffic, and understand how visitors interact with our content.

You may be able to manage cookies through your browser settings. Disabling certain cookies could affect website functionality.

If advertising, analytics, or tracking services are used, additional disclosures and consent mechanisms may be required depending on the technologies and applicable laws.

Data Retention

We retain personal information only for as long as reasonably necessary to fulfill the purposes described in this Policy, provide requested services, comply with applicable recordkeeping requirements, resolve disputes, and protect our legitimate business interests.

Retention periods may vary depending on the type of information and the legal requirements associated with mortgage lending.

Data Security

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information against unauthorized access, loss, misuse, alteration, or disclosure.

However, no internet transmission or electronic storage system can be guaranteed completely secure.

Sensitive mortgage application information should be submitted only through approved, secure application channels.

Marketing Communications and Opt-Out

You may request to stop receiving promotional emails by following the unsubscribe instructions in those messages or contacting us directly.

Even if you opt out of marketing communications, we may continue to send non-marketing communications related to your inquiries, applications, account servicing, security, or legal obligations.

Third-Party Websites

Our website may contain links to third-party websites, including mortgage application portals, lenders, and other service providers.

We are not responsible for the privacy practices of websites that we do not operate or control. We encourage you to review the privacy policies of those websites before providing personal information.

Children's Privacy

Our website is not intended for children under the age of 13, and we do not knowingly collect personal information from children under 13.

If we learn that such information has been collected without appropriate authorization, we will take reasonable steps to delete it.

Your Privacy Choices

Depending on applicable law and the nature of your relationship with us, you may have rights to request information about personal data collected, request corrections, or exercise other available privacy choices.

Requests may be subject to identity verification, legal exceptions, and applicable financial recordkeeping requirements.

Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our services, website technologies, business practices, or legal obligations.

Updates will be posted on this page with a revised effective date. Continued use of our website after changes become effective is subject to the updated Policy, as permitted by law.

Contact Information

For questions or concerns regarding this Privacy Policy, please contact:

Superior Lending

Miles Pitcher

Email: contact@superiorlending.com

Phone: 801-235-0929

Business Address: 813 N 900 W, Orem, UT 84057

Additional Financial Privacy Notice

This website Privacy Policy is not intended to replace any financial privacy notice required under the Gramm-Leach-Bliley Act (GLBA), Regulation P, or other applicable federal or state mortgage lending laws.

Where required, a separate financial privacy notice will describe the collection, sharing, and protection of nonpublic personal financial information, including any applicable consumer privacy rights.